

The Nevada Basin to Range Exchange 2020

PROGRAM MISSION

The Nevada Basin to Range Exchange (BRX) supports, promotes and celebrates rural-urban collaboration through arts and culture.

PROGRAM OVERVIEW

BRX is a program of the Nevada Arts Council, a division of the Nevada Department of Tourism and Cultural Affairs. BRX is a one year program that includes in person gatherings, intercommunity arts and cultural exchange activities, and peer to peer mentorship. BRX aims to:

- Foster relationships between Nevada’s rural and urban communities.
- Connect resources, assets, traditions, and histories between rural and urban communities.
- Identify and encourage new funding streams, cross-sector partnerships, and collaborative approaches for arts and culture programming.
- Engage intercommunity arts initiatives as a way to enrich the lives of all residents, enhance the quality of life throughout the state and strengthen local economies.
- Celebrate Nevada’s rural and urban assets.

PROGRAM STRUCTURE

Only **twenty-five** community leaders from across the state will be selected to participate in an in person gathering in Tonopah on April 20-22, 2020. During that time, program participants will gather, network, learn, and form small intercommunity partnerships or teams. Between April 2020-June 2021 teams will work together to plan and implement intercommunity arts initiatives. **Attendance at the first in person gathering is required.**

PARTICIPANTS

This program is for anyone interested in connecting rural and urban Nevada through the arts. This includes but is not limited to artists, arts administrators, business owners, community leaders, educators, and arts enthusiasts. *Due to the nature of the program, only one representative from an organization will be able to apply, unless clearly presented as a co-artist.

IMPORTANT DATES

December 2, 2019	Application opens
January 17, 2020	Application deadline
February 3, 2020	Participants notified of acceptance into program
March 2, 2020	Applicants confirm participation
April 20-22, 2020	Opening Gathering in Tonopah
April 23, 2020 – June 30, 2021	Development/implementation of intercommunity arts projects
FALL 2020 (TBD)	Arts at the Heart Conference

PROGRAM FEE

\$75 (Scholarships will be available for those demonstrating financial need.)

PROGRAM ACTIVITIES

APRIL 20-22, 2020

OPENING GATHERING - TONOPAH, NV

The program will begin with an in person gathering in Tonopah that includes a program overview, networking, and team development. During the gathering, participants will form small teams of 2-3 individuals/organizations (representing at least two different communities – one rural and one urban) to work together over the next year to implement an intercommunity arts initiative.

MAY 2020 – JUNE 2021

COMMUNITY EXCHANGE AND ENGAGEMENT

- **Intercommunity Teams:** Existing resources, sustainable projects
 - With the support of the Nevada Arts Council, teams will collaboratively develop an intercommunity arts initiative. Programs will facilitate rural-urban exchange and community engagement and must align with BRX requirements.
- **Quarterly Team Meetings:** Each team will participate in at least four team meetings (on phone or in-person) between May 2020 – June 2021 with at least one meeting taking place in person.
- **Conference Calls:** Nevada Arts Council will facilitate two conference calls for all program participants to provide support during the project development and implementation phase. These will be held in between the opening and closing gatherings.
- **Listserv:** Participants will have access to a listserv to support communication and resource sharing.

APRIL 2020

CLOSING GATHERING

In conjunction with the Nevada Arts Council's annual conference, Arts at the Heart 2020, participants will convene for a closing gathering to make presentations about their initiatives, share success/challenges and celebrate. Participants may be asked to share their experience during session(s) at Arts at the Heart.

For more information, contact, Community Arts Development Specialists

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