

# TRAVEL NEVADA

## NEVADA COMMISSION ON TOURISM

### NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee  
Monday November 20, 2017 – 11:00 AM

**MEETING LOCATION:**

NDOT – Laxalt Building  
401 N. Carson Street, 2<sup>nd</sup> Flr  
Carson City NV 89701

**TELECONFERENCE NUMBER:**

888-363-4735; Access Code: 4878739

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### COMMITTEE MEMBERS

Kari Frilot (Chair)

Sue Barton, Chair Reno-Tahoe Territory

Earl Jobson, Chair Las Vegas Territory

Marvin Minnick, Chair Nevada Silver Trails

Dee Helming, Chair Pony Express Territory

Tom Lester, Chair Cowboy Country Territory

Michon Eben, Co-Chair Indian Territory

Don Newman (Rural Commissioner) and Teri Laursen (Director of Sales & Industry Partners)  
(Non-voting – advisory only)

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THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada  
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada  
Nevada State Museum, Las Vegas, Nevada  
Nevada State Library, Carson City, Nevada  
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada  
Websites: [www.TravelNevada.biz](http://www.TravelNevada.biz) and [www.notice.nv.gov](http://www.notice.nv.gov)

## STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

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## AGENDA

### A. Opening \_\_\_\_\_

Call to Order and Confirmation of Proper Posting – Chair Kari Frilot  
Roll Call and Determination of Quorum – Chair Kari Frilot

### B. Public Comment \_\_\_\_\_

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

### C. Open Meeting Law and Conflict Disclosures and Abstentions Overview \_\_\_\_\_

Sarah Bradley, Senior Deputy Attorney General, will provide a brief overview of Nevada’s Open Meeting Law and the procedure for disclosing possible conflicts and abstentions as required by NRS 281A.

### D. Grant Recommendations – Overview of Staff Process and Criteria \_\_\_\_\_

Kari Frilot, Rural Programs Manager for the Nevada Division of Tourism, will give a brief overview of the process used by staff to make grant award recommendations.

**E. For Possible Action – Review of FY2018 2<sup>nd</sup> Cycle Rural Marketing Grant Program Staff Recommendations** \_\_\_\_\_

Review, discussion and possible approval of grant recommendations as prepared by Rural Programs Manager with the Nevada Division of Tourism. We received 122 applications associated with the FY2018 2<sup>nd</sup> Cycle Rural Marketing Grant Program from 55 organizations requesting \$1,089,472.00. We have \$666,600.00 to award. There were two first time applicants.

**F. US Travel Association’s IPW** \_\_\_\_\_

Teri Laursen, Director of Sales & Industry Partners with Nevada Division of Tourism, will update Territory Chairs on plans for IPW 2018.

**G. Southern Nevada Road Trip** \_\_\_\_\_

Earl Jobson, Chair of Las Vegas Territory, will give a brief overview of Las Vegas Territory’s upcoming Road Trip.

**H. Public Comment** \_\_\_\_\_

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

**I. For Possible Action – Adjournment** \_\_\_\_\_

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Kari Frilot**, Rural Programs Manager, Nevada Division of Tourism, (775) 687-0620 or by email to [kfrilot@travelnevada.com](mailto:kfrilot@travelnevada.com). Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at [www.travelnevada.biz](http://www.travelnevada.biz)

Persons with disabilities who require special accommodations or assistance at the meeting should notify Kari Frilot at the Nevada Commission on Tourism at (775) 687-0620 or [kfrilot@travelnevada.com](mailto:kfrilot@travelnevada.com).