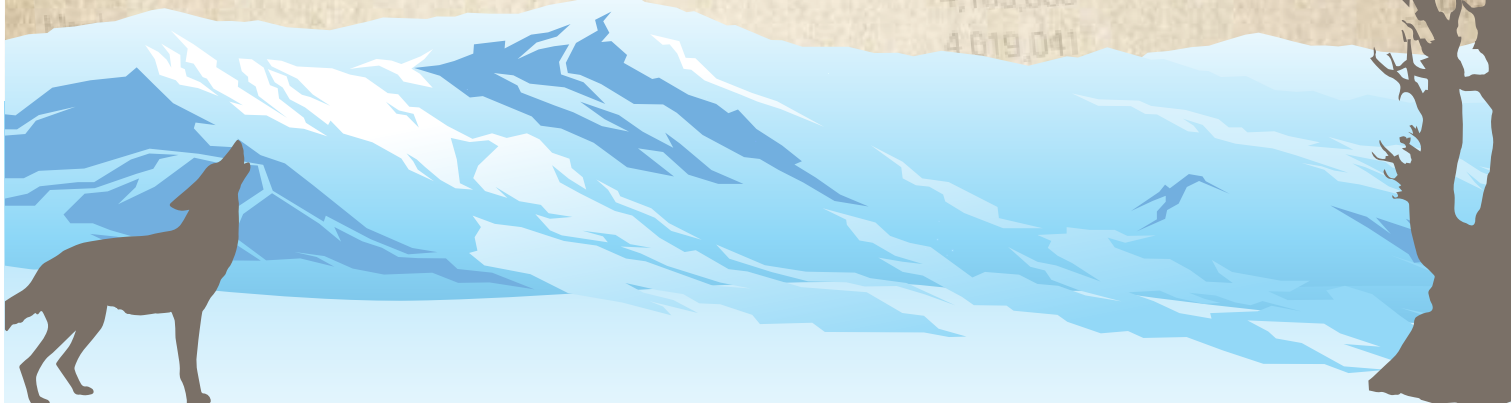


NEVADA

A WORLD WITHIN.
A STATE APART.

NUMBER OF VISITORS TO NEVADA

Month	2016	2017	% Change
May	4,868,863	4,576,691	-19%
June	4,198,438	4,197,123	-1%
July	4,124,411	4,179,846	+3%
August	4,361,312	4,105,000	-5.9%
September	4,175,896	4,185,000	+2%
October	4,119,041	4,619,041	+12%



SECOND QUARTER * 2017 VOLUME XXV

DISCOVER THE FACTS

County	2016	2017	% Change
Clark County	10,000,000	788,536	-319,630
Las Vegas	788,536	395,323	1,294,448
Laughlin	395,323	1,424,359	1,668,000
Mesquite	1,424,359	1,783,000	13,397,491
Other counties (State)	1,783,000	14,389,533	

Governor

Brian Sandoval

Lt. Governor • Chair

Mark A. Hutchison

Nevada Commission on Tourism

Commissioners*

Cindy Carano, Vice Chair

Julia Arger

Richard Arnold

Bob Cashell

Phil DeLone

Brian Krolicki

Denice Miller

Bob Morse

Don Newman

Rossi Ralenkotter

Herb Santos, Jr.

Bob Stoldal

Mike (Manohar) Vaswani

**Represents the commission as of September 30, 2017.*

Director

Claudia Vecchio

[A Quarterly Report Published by the Nevada Division of Tourism](#)

Research and Analysis

Kyle Shulz

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TRAVELNEVADA.BIZ

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2015	2016	PERCENT CHANGE
July	\$1,798,254	\$2,024,080	12.6%
August	1,785,675	1,919,808	7.5%
September	1,912,063	2,162,786	13.1%
October	2,168,165	2,230,199	2.9%
November	1,757,895	1,846,970	5.1%
December	1,459,029	1,570,239	7.6%

MONTH	2016	2017	PERCENT CHANGE
January	2,083,944	2,204,500	5.8%
February	1,713,562	1,695,164	(1.1%)
March	1,975,897	2,401,257	21.5%
April	2,021,460	2,112,894	4.5%
May	1,954,631	2,069,839	5.9%
June	1,955,041	1,998,646	2.2%
TOTAL (Rolling 12 months)	\$22,585,614	\$24,236,383	7.3%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County	\$5,445,021	\$5,615,445	3.1%
Washoe County	316,425	354,252	12.0%
Douglas County*	54,391	63,297	16.4%
Elko County	48,149	50,792	5.5%
Carson City	17,000	23,137	36.1%
All other counties	50,145 **	74,456	48.5%
TOTAL (State)	\$5,931,131	6,181,379	7.5%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Effective 7/1/09, room tax collections are reported for the month of business activity. All prior years' of monthly data has been updated as well.

**Due to prior overpayment of the monthly 3/8 of 1% amounts, Humboldt County remissions total zero for the quarter while the credit balance with the State is drawn down.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2015	2016	PERCENT CHANGE
July	5,102,989	5,227,729	2.4%
August	4,802,868	4,806,566	0.1%
September	4,630,955	4,785,873	3.3%
October	4,841,855	4,861,042	0.4%
November	4,405,099	4,486,636	1.9%
December	4,246,448	4,353,084	2.5%

MONTH	2016	2017	PERCENT CHANGE
January	4,382,832	4,462,890	1.8%
February	4,228,664	4,059,916	(4.0%)
March	4,800,575	4,935,055	2.8%
April	4,703,114	4,759,050	1.2%
May	4,749,994	4,842,568	1.9%
June	4,934,087	4,884,482	(1.0%)
TOTAL (Rolling 12 months)	55,829,479	56,464,890	1.1%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	10,816,850	10,743,820	(0.7%)
Laughlin	499,652	504,658	1.0%
Mesquite	353,651	358,368	1.3%
Washoe County	1,251,375	1,310,254	4.7%
All other counties	1,465,667	1,569,000	7.1%
TOTAL (State)	14,387,195	14,486,100	0.7%

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2015	2016	NET CHANGE
July	87.2%	89.3%	2.1
August	83.9%	84.5%	0.6
September	84.8%	87.2%	2.4
October	86.5%	85.6%	(0.9)
November	78.8%	79.3%	0.5
December	72.4%	73.1%	0.7

MONTH	2016	2017	NET CHANGE
January	77.1%	77.8%	0.7
February	81.0%	79.5%	(1.5)
March	85.3%	87.0%	1.7
April	83.7%	84.4%	0.7
May	81.7%	82.6%	0.9
June	88.0%	87.4%	(0.6)
MONTHLY AVG (Rolling 12 months)	82.5%	83.2%	0.7

Second Quarter 2017 Area Highlights

AREA	2016	2017	NET CHANGE
Clark County:			
Las Vegas	90.1%	89.8%	(0.3)
Laughlin	66.3%	68.2%	1.9
Mesquite	82.9%	80.8%	(2.1)
Lake Tahoe*	56.9%	63.9%	7.0
Washoe County	68.1%	69.6%	1.5
All other counties	60.5%	64.4%	3.9
QUARTER AVG (State)	84.4%	84.8%	0.4

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2015	2016	PERCENT CHANGE
July	5,214,485	5,356,404	2.7%
August	5,016,159	5,068,690	1.0%
September	4,916,585	5,071,167	3.1%
October	5,175,929	5,136,907	(0.8%)
November	4,563,666	4,606,560	0.9%
December	4,352,743	4,396,550	1.0%

MONTH	2016	2017	PERCENT CHANGE
January	4,617,181	4,664,114	1.0%
February	4,544,218	4,311,456	(5.1%)
March	5,117,365	5,225,611	2.1%
April	4,854,776	4,904,342	1.0%
May	4,899,351	4,961,177	1.3%
June	5,115,244	5,067,329	(0.9%)
TOTAL (Rolling 12 months)	58,387,703	58,770,308	0.7%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	12,234,338	12,182,218	(0.4%)
Laughlin	604,185	615,173	1.8%
Mesquite	128,795	139,992	8.7%
Lake Tahoe*	121,237	136,494	12.6%
Washoe County	1,065,353	1,096,867	3.0%
All other counties	715,464	762,105	6.5%
TOTAL (State)	14,869,372	14,932,849	0.4%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2015	2016	PERCENT CHANGE
July	192,848	193,392	0.3%
August	192,799	193,404	0.3%
September	193,287	193,770	0.2%
October	193,046	193,506	0.2%
November	193,034	193,690	0.3%
December	193,981	193,908	(0.0%)

MONTH	2016	2017	PERCENT CHANGE
January	193,197	193,477	0.1%
February	193,335	193,659	0.2%
March	193,586	193,775	0.1%
April	193,348	193,680	0.2%
May	193,328	193,664	0.2%
June	193,860	193,242	(0.3%)
END OF PERIOD	193,860	193,242	(0.3%)

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	149,262	148,433	(0.6%)
Laughlin	10,020	9,914	(1.1%)
Mesquite	1,695	1,905	12.4%
Lake Tahoe*	2,344	2,346	0.1%
Washoe County	17,543	17,648	0.6%
All other counties	12,996	12,996	0.0%
END OF PERIOD (State)	193,860	193,242	(0.3%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2017.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2015	2016	PERCENT CHANGE
July	\$923,035,887	\$1,015,558,544	10.0%
August	908,240,161	860,696,183	(5.2%)
September	916,466,665	948,961,678	3.5%
October	887,510,784	986,203,126	11.1%
November	944,346,452	930,424,599	(1.5%)
December	982,971,650	956,095,365	(2.7%)

MONTH	2016	2017	PERCENT CHANGE
January	925,066,268	1,036,265,399	12.0%
February	989,909,589	945,597,571	(4.5%)
March	922,329,185	991,023,123	7.4%
April	876,135,201	886,528,810	1.2%
May	957,937,998	991,604,783	3.5%
June	887,464,754	895,427,383	0.9%
TOTAL (Rolling 12 months)	\$11,121,414,594	\$11,444,386,564	2.9%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:	\$2,346,279,283	\$2,388,224,173	1.8%
Strip	1,511,301,661	1,519,156,099	0.5%
Downtown	135,679,213	153,571,696	13.2%
Laughlin	119,451,672	123,274,263	3.2%
Mesquite	28,978,318	30,573,414	5.5%
County balance	550,868,420	561,648,701	2.0%
Washoe County	200,251,460	199,534,624	(0.4%)
Lake Tahoe*	45,170,826	51,621,489	14.3%
Elko County	67,454,263	70,245,548	4.1%
Carson Valley Area	24,953,107	25,611,101	2.6%
All other counties	37,429,013	38,324,041	2.4%
TOTAL (State)	\$2,721,537,953	\$2,773,560,976	1.9%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of delegates attending conventions in Nevada.

MONTH	2015	2016	PERCENT CHANGE
July	336,316	377,228	12.2%
August	598,132	573,681	(4.1%)
September	547,502	643,156	17.5%
October	648,289	533,171	(17.8%)
November	572,986	544,770	(4.9%)
December	250,203	260,987	4.3%

MONTH	2016	2017	PERCENT CHANGE
January	798,190	754,281	(5.5%)
February	631,041	643,748	2.0%
March	706,627	779,669	10.3%
April	663,823	531,143	(20.0%)
May	502,614	548,775	9.2%
June	506,920	478,812	(5.5%)
TOTAL (Rolling 12 months)	6,762,643	6,669,421	(1.4%)

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	1,470,362	1,462,874	(0.5%)
Washoe County	161,421 *	62,895	(61.0%)
All other counties	41,574	32,961	(20.7%)
TOTAL (State)	1,673,357	1,558,730	(6.9%)

*Men's USBC Open Championship took place in 2016.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2015	2016	PERCENT CHANGE
July	4,448,631	4,557,434	2.4%
August	4,380,048	4,477,838	2.2%
September	4,111,301	4,413,895	7.4%
October	4,441,399	4,619,746	4.0%
November	4,028,278	4,167,501	3.5%
December	3,976,552	4,022,086	1.1%

MONTH	2016	2017	PERCENT CHANGE
January	3,843,144	3,987,893	3.8%
February	3,745,373	3,747,952	0.1%
March	4,420,043	4,595,744	4.0%
April	4,220,079	4,400,285	4.3%
May	4,471,129	4,561,296	2.0%
June	4,502,348	4,596,040	2.1%
TOTAL (Rolling 12 months)	50,588,325	52,147,710	3.1%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
McCarran Int. (Las Vegas)	12,195,393	12,467,805	2.2%
Reno/Tahoe Int.	901,424	987,613	9.6%
Laughlin/Bullhead Int.	54,079	62,929	16.4%
Elko Airport	7,339	8,443	15.0%
Henderson Exec. Airport	35,321	30,831	(12.7%)
TOTAL (State)	13,193,556	13,557,621	2.8%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2015	2016	PERCENT CHANGE
July	3,321,812	2,898,010 *,**	(12.8%)
August	3,092,279	2,655,534 *	(14.1%)
September	2,744,120	2,397,806 *	(12.6%)
October	2,548,163	2,188,085 *	(14.1%)
November	1,868,542 *	1,796,517 *,***	(3.9%)
December	2,088,239 *	2,079,125 *,***	(0.4%)

MONTH	2016	2017	PERCENT CHANGE
January	2,003,416 *	1,792,350 *	(10.5%)
February	2,331,832	1,695,509 *,***	(27.3%)
March	2,452,377	1,973,558 *,***	(19.5%)
April	2,105,696 *	2,025,563 *,***	(3.8%)
May	2,303,045 *	2,175,930 *,***	(5.5%)
June	2,467,806 *,**	2,350,589 *,***	(4.7%)
TOTAL (Rolling 12 months)	29,327,327	26,028,576	(11.2%)

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
I-15 at Primm/Jean	2,076,280	2,131,736	2.7%
I-15 at Mesquite	1,302,532	1,279,536	(1.8%)
I-80 at Verdi	- *	- *	-
I-80 at Wells	235,719 **	295,927	25.5%
All other entry points	3,262,016	2,844,883 ***	(12.8%)
TOTAL (State)	6,876,547	6,552,082	(4.7%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for November through December 2015, January 2016 and April 2016 through June 2017 do not contain any data.

**Due to road construction/equipment failure at Wells, the traffic totals for June and July 2016 contain partial data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for November through December 2016 and February through June 2017 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2015	2016	PERCENT CHANGE
July	3,700,274	4,282,252	15.7%
August	3,647,337	3,646,725	0.0%
September	2,984,296	3,471,305	16.3%
October	2,350,672	2,622,652	11.6%
November	1,382,561	1,727,298	24.9%
December	1,171,224	1,321,285	12.8%

MONTH	2016	2017	PERCENT CHANGE
January	1,125,300	1,252,720	11.3%
February	1,531,594	1,307,090	(14.7%)
March	2,489,831	2,176,672	(12.6%)
April	2,469,517	2,946,488	19.3%
May	3,142,641	3,180,810	1.2%
June	3,795,073	3,843,905	1.3%
TOTAL (Rolling 12 months)	29,790,320	31,779,202	6.7%

Second Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Nevada State Parks	1,118,597	1,136,735	1.6%
Great Basin Nat. Park	42,877	35,037 *	(18.3%)
Lake Mead Nat. Rec. Area	2,111,895	2,432,577	15.2%
Hoover Dam Visitor Center	202,272	207,508	2.6%
Grand Canyon Nat. Park	1,784,871	1,913,712	7.2%
Zion Nat. Park	1,394,094	1,563,381	12.1%
Bryce Canyon Nat. Park	957,674	1,005,937	5.0%
Death Valley Nat. Park	274,170	303,523	10.7%
Yosemite Nat. Park	1,520,781	1,372,793	(9.7%)
TOTAL (All Parks)	9,407,231	9,971,203	6.0%

*Does not include June 2017 data.

INFORMATION SOURCES

CARSON CITY CONVENTION & VISITORS BUREAU

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.LasVegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAHO CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

NEVADA STATE MAP

