

# Nevada Travel Economic Impacts Calendar Years 2016 - 2012



Question	2016p	2015	2014	2013	2012
1. What is the total overall travel spending in Nevada?	\$65.8B	\$64.4B	\$62.5B	\$59.4B	\$57.5B
2. What is the total number of jobs attributed to the travel industry?	492,300	487,500	478,800	462,000	452,000
3. What percentage is this compared to all employment in the state?	NA*	29%	30%	30%	30%
4. What is the amount of state and local tax revenue generated by the travel industry?	\$3.2B	\$3.2B	\$3.0B	\$2.9B	\$2.8B
5. How much state and local tax revenue is generated per Nevada household?	\$3,000	\$2,940	\$2,870	\$2,790	\$2,710
6. What percentage of state and local tax revenues are generated by the travel industry?	26%	27%	27%	27%	27%
7. What is the amount of earnings attributable to the travel industry?	\$23.3B	\$22.6B	\$21.8B	\$20.8B	\$20.2B
8. In terms of GDP, what is the largest export industry in Nevada?	Travel	Travel	Travel	Travel	Travel
9. What is the direct gross domestic product (GDP) of the Nevada travel industry?	\$19.1B	\$18.5B	\$17.8B	\$17.0B	\$16.5B
10. What percentage of the overall Nevada GDP is attributable to the travel industry?	NA*	13.1%	13.1%	13.3%	13.2%
11. What percentage of the overall U.S. GDP is attributable to the travel industry?	NA*	2.7%	2.7%	2.6%	2.6%

Q6 percentages are for fiscal year.

Q1, 2, 3, & 7 refer to total impact.

Q4, 5, 6, 8, 9, 10 & 11 refer to direct impact only.

Direct impact refers to the spending and related impact made directly by visitors at businesses throughout the state.

Total impact includes indirect and induced spending by businesses and employees that receive direct visitor expenditures.

\*Data not available

p = projected