PROJECT GRANT FOR ORGANIZATIONS

Supporting arts and cultural projects with community impact



HOW THE PROGRAM WORKS

The Project Grant for Organizations (PGO) from the Nevada Arts Council (NAC) supports the arts and cultural activities of organizations and public institutions. Funds may be used to support the execution of one activity/project or a suite of related activities. Examples of eligible projects include art exhibitions, performances, readings, concerts, festivals, and lifelong learning activities.

If awarded PGO funding, grantees may request 90% of the award right away. In order to receive the final 10% of funding, grantees must complete the Final Report online with all applicable support materials within 45 days of project completion or by June 30, 2020, whichever is first.

GRANT AMOUNT: Up to \$5,000 **REQUIRED MATCH:** 1:1 cash match

APPLICATION DEADLINE

March 15, 2019

GRANT AMOUNT

Up to \$5,000

ELIGIBILITY SNAPSHOT

NV incorporated 501(c)(3) nonprofit organizations (arts and non-arts) and public institutions

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ELIGIBILITY

• Nevada 501(c)(3)* incorporated nonprofit organizations (arts and non-arts) and public institutions including federally recognized tribes, state or local government, schools, public libraries, and institutions of higher education

*Fiscal Agents may be used in this grant category for organizations without 501(c)(3) status (see page 3 of the FY20 GENERAL GRANT GUIDELINES for details)

PGO grantees may receive up to two Arts Learning Express Grants in the same fiscal year, but are ineligible for other NAC grants.

PGO FUNDING RESTRICTIONS

In addition to the General Funding Restrictions on page 4 of the <u>FY20 GENERAL GRANT GUIDELINES</u>, PGO funds may not be used for:

- General operating support or purchase of permanent equipment funds must be used for relevant project expenses including artist fees, production expenses, marketing, planning, and program evaluation
- Pre-K through 12th grade classes, workshops, or programs applications for Pre-K through 12th grade classes, workshops, or programs must be submitted through the Arts Learning Express Grant or Arts Learning Project Grant

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REVIEW PROCESS

This is a competitive grant category and grant funds are awarded based on panel scores and available funds. For more information, please see the Grant Review Process on page 5 of the <u>FY20</u> GENERAL GRANT GUIDELINES.

REVIEW CRITERIA

1. Artistic Excellence (40 points)

- Demonstrates commitment to artistic excellence as evidenced through artists, arts professionals, arts organizations, and/or services
- Utilizes an effective process to select artists, services, programming, and other elements of artistic production or presentation

2. Community Impact/Artistic Merit (40 points)

- Project demonstrates broad or significant impact for a defined community
- Relevance of the project to the organization's mission, audience, or community
- Identifies and describes methods to evaluate success, impact, and outcomes
- Includes a plan for accessibility (click <u>HERE</u> for more information on accessibility)

3. Project Planning and Management (20 points)

- Project is clearly articulated and well planned with a realistic timeline, clear objectives, and achievable outcomes
- Involves qualified personnel to plan and manage project
- Provides clear budget with appropriate financial resources to support the project

APPLICATION SUPPORT MATERIALS

All required materials must be submitted online with your completed application.

- IRS 501(c)(3) Letter for proof of eligibility (required for non-profit organizations only)
- Résumés or Biographies for all proposed collaborating artists, key administrative personnel and any consultants to be paid with NAC support
 - Include title, experience, and role within the proposed project (click <u>HERE</u> for details and samples of Artist Résumés and Biographies)
- Artistic Quality Work/Performance Samples
 - Submit 5-10 samples of artistic work (images, audio, and/or video) providing evidence of the quality of the artists and organizations associated with this project
 - o Video samples combined may not exceed ten (10) minutes total
- Marketing and Publicity Samples
 - Submit 2-4 <u>recent</u> samples of marketing or publicity material, i.e. advertisements, posters, programs, fliers, newsletters, link to website and/or social media pages

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APPLICATION SUPPORT MATERIALS (continued)

- Optional materials that support your project you may submit up to ten (10) additional items, for example:
 - Sample evaluation forms/methods for evaluating artistic quality of participants, public evaluation of programming, and/or results of such evaluations
 - Contracts that specify cost, project dates, and services to be provided (facility, marketing, tech crew, etc.)
 - Letters of agreement/contracts with participating artists, companies, organizations, or artist educators
 - Printed material that documents the administrative and/or artistic quality of your organization's programs or services
 - o Sample publications from literary organizations/small presses
 - o List of films to be screened at a proposed film festival

HOW TO APPLY

Please review the <u>FY20 GENERAL GRANT GUIDELINES</u> before applying. Then complete application questions and submit all required support material online at: https://nevadaartscouncil.submittable.com/submit

Click <u>HERE</u> to access additional resources for NAC grant applicants including a guide to submitting applications online.