

# COMMUNITY IMPACT GRANT

Supporting collaborative community-based projects



## HOW THE PROGRAM WORKS

The Community Impact Grant (CIG) from the Nevada Arts Council (NAC) supports structural change in communities across Nevada through strategic planning, community engagement, and arts participation. This two-year grant funds collaborative and community based projects that:

- Address a demonstrated community challenge or need through an arts-based approach (examples include access to healthcare, pedestrian safety, homelessness, support for a specific population, or economic revitalization)
- Engage the community in shared arts experiences and provide opportunities for community members to create or contribute ideas to a work of art
- Include a project team with at least one partner organization and at least one Nevada resident artist serving a central role in project design and implementation

Projects may include a variety of components to achieve related objectives (i.e. programming, events, campaigns, installations, performances, or arts/community engagement activities). Funds may be used for a wide variety of expenses, including artist fees, production, marketing, consultants, planning, education, and program evaluation. Applications selected for CIG funding are awarded in full.

This grant is administered in three separate payments during a two year grant cycle:

1. Once awarded, grantees request initial installment of \$7,500
2. To receive the second installment of \$6,500, grantees must complete the Interim Report online with all applicable support materials by June 30, 2020
3. To receive the final \$1,000 of the grant award, grantees must complete the Final Report online with all applicable support materials by June 30, 2021

## **TWO YEAR GRANT AMOUNT:** \$15,000 total (\$7,500/year)

Depending on availability of funds, the organization's award amount will be the same for each year of the grant. NAC fiscal year runs July 1-June 30.

**REQUIRED MATCH:** 1:1 project specific match (at least 50% of match must be cash and up to 50% of the match can be in-kind contributions)

## **APPLICATION DEADLINE**

April 12, 2019

## **TWO YEAR GRANT AMOUNT**

\$15,000 (\$7,500/year)

## **GRANT ACTIVITY PERIOD**

July 1, 2019 – June 30, 2021

## **ELIGIBILITY SNAPSHOT**

Local government agencies and public institutions

## **STAFF CONTACT**

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During the two fiscal years of their grant, Community Impact Grantees may apply for Arts Learning Express Grants, but are ineligible for any other NAC grants.

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## ELIGIBILITY

- Applicant must be a Nevada-based county or municipal government agency or public institution
- Applicant must form a project team that includes at least one partner organization in addition to the applicant and at least one Nevada resident artist (please note, this grant is awarded to the applying local government agency/public institution, so it does not preclude the project partners from receiving another NAC grant)
- Proposed project must take place in Nevada

## CIG FUNDING RESTRICTIONS

In addition to the General Funding Restrictions on page 4 of the [FY20 GENERAL GRANT GUIDELINES](#), CIG funds may not be used for:

- General operating support - funds must be used for relevant project expenses only including artist fees, production, marketing, planning, and evaluation

## REVIEW PROCESS

This is a competitive grant category and grant funds are awarded based on panel scores and available funds. For more information, please see the Grant Review Process on page 5 of the [FY20 GENERAL GRANT GUIDELINES](#).

## REVIEW CRITERIA

### 1. Community Impact/Artistic Merit (40 Points)

- Defines the community served and explains how they have identified the stated challenge/need as a priority within this community
- Describes how new, nontraditional and/or underrepresented audiences will be engaged in the project and why this project is appropriate for these audiences
- Provides opportunities for community members to experience art and participate in the artistic process by making, doing, or creating something or contributing ideas to a work of art
- Identifies and describes methods to evaluate success, impact, and outcomes
- Includes a plan for accessibility (click [HERE](#) for more information on accessibility)

### 2. Artistic Excellence (30 Points)

- Demonstrates commitment to artistic excellence as evidenced through artists, arts professionals, arts organizations, or services as appropriate for the community in which the project takes place
- Utilizes an effective process to select artists, services, programming or other elements of artistic production or presentation

### 3. Project Planning and Management (30 points)

- Project is well planned with a realistic timeline, clear objectives, and achievable outcomes
- Involves qualified personnel to plan and manage project
- Provides clear budget with financial resources to support project
- Project partners provide support for the proposed initiative

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## APPLICATION SUPPORT MATERIALS

All required materials must be submitted online with your completed application.

- List of current board, advisory body or commissioners
  - Include professional affiliations and city/town where they reside
- Agency budget for previous fiscal year and projected budget for upcoming fiscal year
- Letters of Support from all proposed project partners
- Résumés or Biographies for all collaborating artists and key administrative personnel including project partners and any consultants to be paid with NAC support
  - Include title, experience, and role within the proposed project (click [HERE](#) for details and samples of Artist Résumés and Biographies)
- Project Team Support Materials
  - Submit 5-10 recent samples that document the artistic quality of the applicant AND partner organization's programs or services
  - These can include images, audio, video and/or printed material from past projects/programs or marketing material such as advertisements, posters, programs, fliers, newsletters, link to website and/or social media pages
  - Video samples combined should not exceed five (5) minutes total
- Artist Support Materials
  - Submit 5-10 recent samples that document the artistic excellence of artist(s) involved
  - Samples can be images, audio, video and/or printed material
  - Video samples combined should not exceed five (5) minutes total

## HOW TO APPLY

Please review the [FY20 GENERAL GRANT GUIDELINES](#) before applying. Then complete application questions and submit all required support material online at:

<https://nevadaartscouncil.submittable.com/submit>

Click [HERE](#) to access additional resources for NAC grant applicants including a guide to submitting applications online.